

The Path to Integrated Development...

(Activities Undertaken from the year 2021-22 to 2024-25)

Report



The Young Citizen of India

Registration and other details

1. Society Registration Act-1860
No. GUJ1699 MEHSANA, D: 29-08-1997
 2. Bombay Public Trust Act-1950
No. F1686, Mehsana D: 29-08-1997
 3. Permanent Account No.: AAATT1904G
 4. 80G Number: AAATT1904GF20214
 5. 12A Number: AAATT1904GE20214
 6. CSR Number: CSR00003914
 7. NITI AAYOG NGO DARPAN ID No.
GJ/2017/0169909, D: 21-11-2017
 8. TAN Number: AHMT10735E
 9. Name of the Account Holder: The Young Citizen of India Charitable Trust
Bank Account Number: 51019651501
Bank Name: State Bank of India, Mehsana
MICR Code of Bank: 384002010
IFSC Code: SBIN0031755
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The Young Citizen of India

The Young Citizen of India Charitable Trust

27 years ago, a group of fifteen friends in the Mehsana district of Gujarat embarked on a mission to address pressing local issues, including HIV/AIDS, the declining female sex ratio, and challenges related to drinking water and sanitation. This journey began on January 12, 1997, coinciding with Swami Vivekanand's Birth Anniversary, as The Young Citizen of India Charitable Trust established.

Over the years, the organization has built a strong reputation for tackling gender equality and health-related challenges in both urban slums and rural communities in Mehsana, Patan, Ahmedabad, Surendranagar, Banaskatha, Sabarkantha, Anand, Nadiad, Dahod, Baroda, Chhota Udepur and Kutch-Bhuj districts of Gujarat. The Trust focuses on key areas like Public Health and Nutrition, Education, Women Empowerment, Employment, and overall Rural and Urban Community Development.

Through collaborations with academic institutions, government agencies, and youth networks such as Nehru Yuva Kendra and the National Service Scheme, the Trust has implemented impactful initiatives in over 200 villages and 100 colleges. Their efforts for improving health have reached approximately 50,000 individuals, farmers, local leaders, newly married couples, teachers, and community health workers.

The financial assistance received by The Young Citizen of India Charitable Trust has come from notable organizations, including the Ministry of Health & Family Welfare - Government of India, UNFPA, Ayush Department - New Delhi, ONGC - Mehsana & Ahmedabad, District Health Society Mehsana, NABARD, Water and Sanitation Management Organization, Sardar Sarovar Narmada Nigam Ltd. - Gandhinagar, Gujarat State AIDS Control Society - Ahmedabad, Gujarat Ecology Commission - Gandhinagar, Gujarat Women Economic Development Corporation - Gandhinagar, The Maruti Suzuki Foundation - Becharaji Mehsana, CHETNA - Ahmedabad, Women Power Connect - Delhi, Viksat - Ahmedabad among others.

This support has enabled the Trust to excel in various areas, such as facilitating access to government benefits like old age pensions, widow pensions, and *Shram* cards for beneficiaries. Trust also distributed nutrition kits to tuberculosis patients, antenatal women, and senior citizens, while providing training and conducting seminars on various topics, including soil health, ecological stability, tuberculosis and HIV/AIDS prevention, and improving the girl child sex-ratio. The commendable efforts of Trust, earned recognition as a "Corona Warrior" during the COVID-19 pandemic.



Vision

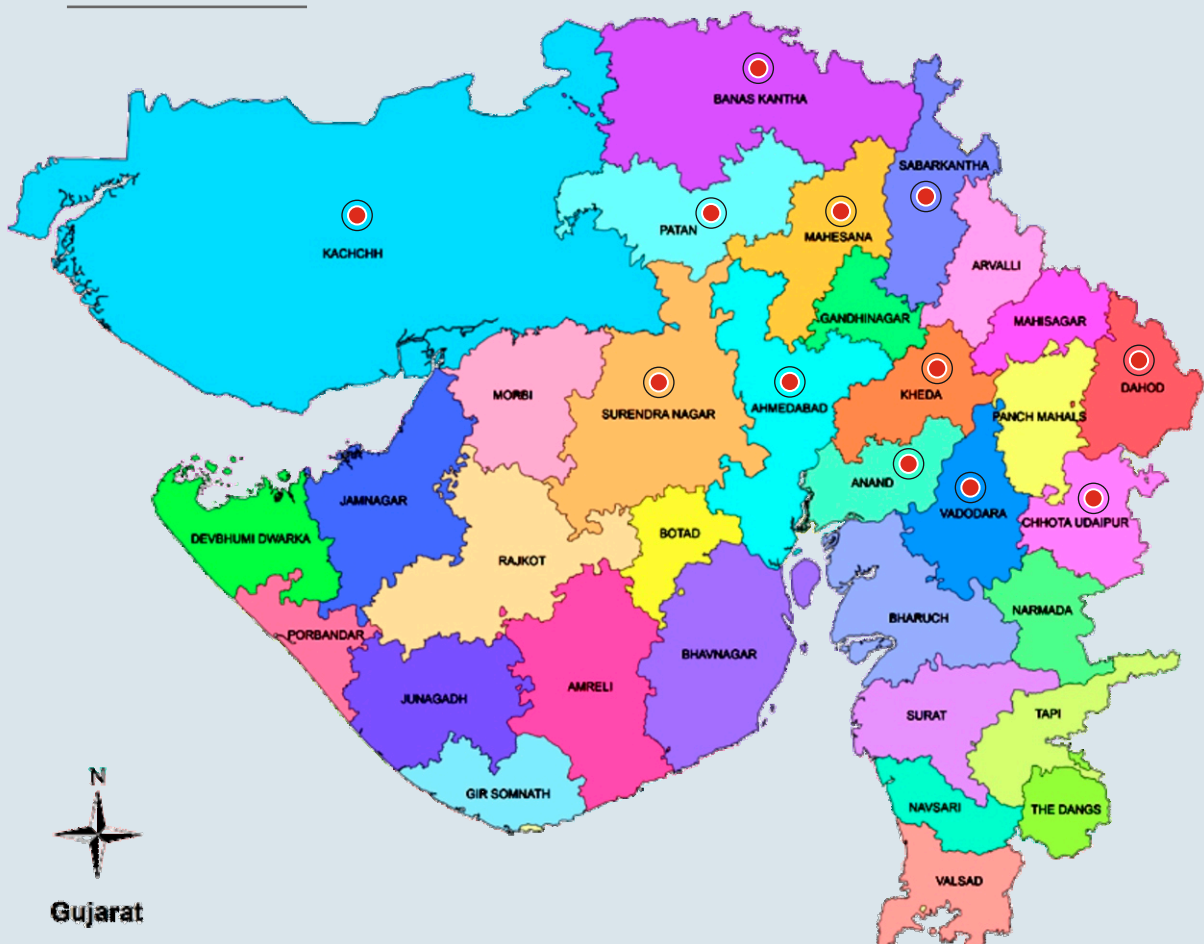
"Human resource is the real asset of the nation." The organization aims to empower people regarding health education, per-capita income, drinking water, and sanitation.



Mission

To prepare a sustainable model of prevention, care, and support for the overall development of society, specifically concerning the issues envisioned by The Young Citizen.

Work areas



A. Environmental Adaptation Lifestyle



Government of Gujarat

Gujarat Ecology Commission-GEC, Gandhinagar
(Year: 2021-22 to 2022-23)

Environmental Adaptation Lifestyle initiative aims to create awareness about environmental protection and foster public participation through various activities.

To raise awareness about a clean environment and enhance community involvement in preserving natural resources like trees, water, soil, and air.

The training program focused on various pollution types—air, noise, water, and land—and solid waste management, including waste separation techniques. Participants suggested ideas for promoting environmental awareness, such as organizing competitions, planting trees on significant days, using organic fertilizers, and conducting exposure visits to key locations.

Guided by the Gujarat Ecology Commission (GEC) - Gandhinagar, The Young Citizens of India Charitable Trust conducted 80 training sessions across Ahmedabad, Anand, Sabarkantha, Vadodara, Surendranagar, Rajkot, Mehsana, Mahisagar, Kheda, Nadiad, Dahod and Chhota-Udepur districts from 2021-22 to 2022-23 benefiting a total of 6000 participants.

Training Programs for Environment Awareness

Year	Total Training Sessions	Total Participants	Number of districts
2021-22 to 2022-23	80	6000	12



B. Environment Preservation



ONGC Mehsana, Year: 2024-25

ONGC Mehsana, in collaboration with the Young Citizen of India Trust, conducted a series of awareness activities across 15 villages in Mehsana, including Dediyan, Sametra, Mitha, Balol, Laxmipura, Kasalpur, Memadpur, Suraj, Punasan, Jagudan, Mevad, Linch, Palavsana, Boriyavi and Shobhasan. The theme focused on environmental protection and tree plantation. The initiatives featured traditional Bhavai performances and wall paintings in the villages. Additionally, they organized planting drives, as well as debate and drawing competitions in local schools.

Various activities were organized in 15 villages and 15 schools under the programme. To enhance community awareness on environmental issues, 15





ONGC કોર્પોરેટ ક્ષેત્ર, યંગ સિટીઝને યોજ્યો કાર્યક્રમ પર્યાવરણ રક્ષા : શાળા-કોલેજોમાં છોડાઈ રહ્યાં છે જાગૃતિ અભિયાન

મહેસાણા । (સં.વ્યૂ.અ.)

ઓ.એન.જી.સી. કોર્પોરેટ સોશિયલ રિસ્પોન્સિબિલિટી મહેસાણા અને યંગ સિટીઝન ઓફ ઈન્ડિયા ચેરિટેબલ ટ્રસ્ટના સહયોગથી સામેના સરસ્વતી વિદ્યાલયમાં બાળકોમાં પર્યાવરણની રક્ષા કરવાના ગુણો વિકસે તે હેતુથી પર્યાવરણ વિષયને લઈ ચિત્ર સ્પર્ધા યોજવામાં આવી હતી. જેમાં ૨૫ વિદ્યાર્થીઓએ તેમજ કિવજ સ્પર્ધામાં ૧૫ વિદ્યાર્થીઓએ ભાગ લીધો હતો. પ્રથમ, બીજો અને ત્રીજો નંબર પ્રાપ્ત કરનાર ટીમ અને વિદ્યાર્થીઓને પ્રોત્સાહિત કરવા ઈનામ વિતરણ કરવામાં આવ્યા હતાં. આ પ્રસંગે યંગ સિટીઝન ટ્રસ્ટના પ્રમુખ એસ.એ.મહેતા અને અમરભાઈ વ્યાસ હાજર રહ્યા હતાં. આ સ્પર્ધાના આયોજકોમાં શાળાના તમામ શિક્ષક ભાઈ-બહેનોએ સહકાર આપ્યો હતો. આ સ્પર્ધાને સફળ બનાવવા માટે સરસ્વતી વિદ્યાલયના આચાર્ય મુકેશભાઈ એન. પટેલે દરેકને અભિનંદન પાઠવ્યા હતાં. નોંધપાત્ર છે કે, શાળા અને કોલેજોમાં પર્યાવરણની જાળવણી માટે અભિયાન છેડવામાં આવી રહ્યાં છે. કારણ કે પર્યાવરણ ખોરવાતાં ઋતુચક્રો પણ બદલાયાં છે અને જનજીવન ઉપર વિપરિત અસરો પણ થઈ રહી છે.



Bhavai shows were held—one in each village. A group of folk artists showcased performances that narrated stories of nature, emphasizing the importance of trees, water preservation, and sustainable practices. Wall paintings were created to communicate environmental messages effectively. Artists and local volunteers collaborated to produce vibrant murals depicting themes such as the water cycle and the significance of trees in the ecological system. Drawing competitions were organized in 15 primary and high schools, with themes such as 'Protecting Our Planet' and 'The Beauty of Nature'. Debate competitions took place in all selected schools, addressing pressing environmental issues like renewable energy and plastic bag bans. Supported by students, teachers, and school management, tree plantation drive was also held in each school.

Objectives

- Increase awareness about the importance of the environment and its preservation.
- Enhance participation of the village community and students regarding their role in preserving natural resources.
- Facilitate tree plantation in the project area.
- Encourage creativity in students to express their thoughts and solutions regarding environmental challenges.

Output and Outcome

- Around 5,000 people participated in the Bhavai shows fostering dialogue between the community and NGO partners about their environmental responsibilities.
- 90 wall paintings beautified the villages and served as ongoing reminders of the importance of environmental preservation.
- 225 children submitted artwork, showcasing their ideas related to sustainability. The competition concluded with an exhibition, encouraging community discussions on environmental issues.

- 225 students participated, promoting research and opinion formation while developing public speaking skills.
- 750 plants were planted in schools, with students volunteering for maintenance.

Recommendations

- Organize regular environmental awareness programs at multiple levels.
- Collaborate with NGOs and departments focused on environmental issues to provide resources and support.
- Implement educational programs on sustainability practices in schools.
- Encourage art and debate clubs to focus on environmental themes throughout the year.
- Engage the community in maintaining cleanliness and caring for planted trees.
- Protecting and preserving the environment is a significant challenge that requires long-term intervention and ongoing efforts.





C. Sustainability Education for Climate Change: Soil Health and Ecological Stability



Ministry of Earth Sciences
Govt. of India

Ministry of Earth Science,
New Delhi, Year 2023-24

Soils are essential for life, influencing agricultural productivity and environmental health. Sustainable education on soil health focuses on practices that enhance soil quality. Key practices include conservation tillage, cover cropping, and crop rotation.

Objectives

- Integrate sustainable soil management in farming for improved productivity and sustainability.
- Raise awareness of healthy soil's role in food security and human well-being.
- Promote online courses for farmers and advisors on soil management.
- Provide hands-on training and mentorship for implementing soil health systems.
- Create educational materials on soil health for wide distribution.





In December 2023 (Year 2023-24), guided by the Ministry of Earth Science - New Delhi, The Young Citizens of India organised two National Awareness seminars with the College of Agriculture block of Tharad - Banaskantha District and Banas Farmer Producer Co-Korda block Satalpur, Banaskantha District and local farming organizations. It was attended by over 600 farmers and 350 students from various institutions. Participants learned about responsible fertilizer use, selecting appropriate crops based on soil characteristics, and maintaining soil fertility through sustainable

practices. Emphasis was placed on coordination between local officials and community members for effective program implementation.

Best practices discussed included soil analyses before sowing, minimizing chemical inputs, crop rotation, efficient irrigation, and tree preservation. The seminars underscored the idea that significant achievements begin with simple actions, promoting a collective commitment to environmental protection.

D. Participatory Irrigation Management:



Sardar Sarovar Narmada Nigam Ltd (SSNL),
Gandhinagar, Year- 2013-14 to 2023-24

Irrigation is the lifeline of agriculture, especially in a country like India where water resources are often scarce. But what if the very people who depend on water for their livelihoods could play a crucial role in managing these resources? This is where Participatory Irrigation Management (PIM) comes into play. PIM involves the active participation of farmers in the management of irrigation systems, aiming for better water use efficiency and sustainability. PIM is an approach where farmers, as the primary users of irrigation systems, are actively

involved in all aspects of managing these systems, from planning and operation to maintenance and governance.

Objectives:

- PIM aims to improve efficiency of water usage
- Enhance agricultural productivity
- Ensure equitable distribution through Water Users' Associations (WUAs) or Water Management Cooperatives.



Output and Outcome

- In Ahmedabad district, PIM was implemented in 10 villages of Dholaka taluka and 4 villages of Dhandhuka taluka, forming 13 and 4 Water Management Cooperatives, respectively. A total of 1,593 members participated from each taluka in 10 exposure visits and over 100 meetings, covering 4,811 hectares in Dholaka and 5,046 hectares in Dhandhuka.
- In Patan district, 4 villages in Chanasma and 17 in Radhanpur were involved. There were 1,376 members in Chanasma and 2,034 in Radhanpur, with over 80 and 300 meetings held, 4 and 8 exposure visits were held respectively. The program covered 3,785 hectares in Chanasma with 11 cooperatives and 6,836 hectares in Radhanpur with 15 cooperatives.
- In Surendranagar district, 13 villages in Limdi taluka participated, covering 4,968.13 hectares with 2,260 members and included 6 exposure visits and 80 meetings.
- In Kutch district, PIM was implemented in Anjar taluka across 12 villages, covering 6,417.74 hectares with 16 cooperatives and 2,956 members, along with over 4 exposure visits and 320 meetings.



Details of Participatory Irrigation Management (PIM)

District	Taluka	No. of villages	No. of Co-operatives	Total No. of members	Covered land for irrigation (Hectares)	No. of Visits	No. of Meetings
Ahmedabad	Dholaka	10	13	1593	4811	10	100
	Dhandhuka	04	10	1593	5046	10	100
Patan	Chanasma	04	11	1376	3785	04	080
	Radhanpur	17	16	2034	6836.39	08	300
Surendranagar	Limdi	13	08	2260	4968.13	06	080
Kutch	Anjar	12	16	2956	6417.74	04	320
Total		60	74	11,812	31,864.26	42	980

A. Free Medical Camp



ONGC Mehsana, Year: 2023-24

Our nation has a diverse healthcare system, featuring both public and private facilities. Unfortunately, health awareness is often neglected, contributing to the rise of communicable and non-communicable diseases. Early detection is vital for survival. India is dedicated to improving public health through awareness campaigns, better healthcare delivery, and policy interventions.

About the Project

ONGC regularly holds medical camps in operational areas to support local communities. These free camps provide general healthcare services, including eye check-ups, screenings for BP, diabetes, respiratory issues and tuberculosis, free medicines, and nutritional kits. Specialists also offer consultations. O.N.G.C, in partnership with The Young Citizen of India Charitable Trust, organized a "Free General Medical Camp" in 5 villages covering Dangarva, Jagudan, Bhatariya, Kasalpura and Sunsar village



during the year 2021-22 and in another 5 villages including Suraj, Dediyan, Memadpur, Punasan and Mehsana Nagarpalika during the year 2023-24, as part of the CSR initiative. The camps, aimed to address community health issues.

Objectives

The camp serves as a life-saving initiative, offering free medical services to underprivileged rural communities through a mobile team of specialists. Objectives include providing initial care for life-threatening situations, delivering high-quality, free medical services, raising

health awareness, tracking severe cases for referrals, and facilitating surgeries.

Output and Outcome

We have served about 6238 patients with free medicines, provided spectacles to over 1467 individuals, and raised awareness about sexual health among adolescents. Sanitary pads were distributed to 2370 females, emphasizing menstrual hygiene. We have distributed 39 First Aid kits. Additionally, the importance of nutrition and avoiding substance abuse was highlighted. These camps helped identify health issues in the villages, attracting around 7705 attendees.



Details of the Free Medical camps organized during the year 2021-22 and 2023-24

Year	Spectacles Distribution	Sanitary Pads Distribution	First Aid Kits distribution	Patients Treated with medicines	Total Attendees of the Camp
2021-22	967	2070	28	3738	4705
2023-24	500	0300	11	2500	3000
Total	1467	2370	39	6238	7705



ઓ.એન.જી.સી અને યંગ સીટીઝન ઓફ ઇન્ડિયાના સંયુક્ત ઉપક્રમે જોટાણા તાલુકાના કસલપુરા ગામે વિનામૂલ્યે સર્વ રોગ નિદાન કેમ્પ યોજાયો



મેનેજર એચ.આર.એ.એસ.રાવ, કસલપુરા ગામના સરપંચ કે.એન.ચાવડા સહિત ગ્રામજનો, ડોક્ટરો, મેડીકલ-પેરામેડીટીમ, આરોગ્ય સેવાઓના સહયોગથી ઓ.એન.જી.સી અને યંગ સીટીઝન ઓફ ઇન્ડિયાના સંયુક્ત ઉપક્રમે જોટાણા તાલુકાના કસલપુરા ગામે વિનામૂલ્યે સર્વ રોગ નિદાન કેમ્પ યોજાયો.

જોટાણાના કસલપુરા ગામે સર્વરોગ નિદાન કેમ્પ યોજાયો

મહેસાણા તા.૨૧ મહેસાણા જિલ્લાના જોટાણા તાલુકાના કસલપુરા ગામે ઓ.એન.જી.સી અને યંગ સીટીઝન ઓફ ઇન્ડિયાના સંયુક્ત ઉપક્રમે સર્વરોગ નિદાન કેમ્પ યોજાયો. આ કેમ્પમાં ડોક્ટરો, મેડીકલ-પેરામેડીટીમ, આરોગ્ય સેવાઓના સહયોગથી ઓ.એન.જી.સી અને યંગ સીટીઝન ઓફ ઇન્ડિયાના સંયુક્ત ઉપક્રમે જોટાણા તાલુકાના કસલપુરા ગામે વિનામૂલ્યે સર્વ રોગ નિદાન કેમ્પ યોજાયો.



સીટીઝન ઓફ ઇન્ડિયાના સંયુક્ત ઉપક્રમે જોટાણા તાલુકાના કસલપુરા ગામે વિનામૂલ્યે સર્વ રોગ નિદાન કેમ્પ યોજાયો. આ કેમ્પમાં ડોક્ટરો, મેડીકલ-પેરામેડીટીમ, આરોગ્ય સેવાઓના સહયોગથી ઓ.એન.જી.સી અને યંગ સીટીઝન ઓફ ઇન્ડિયાના સંયુક્ત ઉપક્રમે જોટાણા તાલુકાના કસલપુરા ગામે વિનામૂલ્યે સર્વ રોગ નિદાન કેમ્પ યોજાયો.



ઓ.એન.જી.સી. અને યંગ સીટીઝન ઓફ ઇન્ડિયાના સંયુક્ત ઉપક્રમે જોટાણા તાલુકાના કસલપુરા ગામે વિનામૂલ્યે સર્વરોગ નિદાન કેમ્પ યોજાયો

મહેસાણા તા.૨૧ મહેસાણા જિલ્લાના જોટાણા તાલુકાના કસલપુરા ગામે ઓ.એન.જી.સી અને યંગ સીટીઝન ઓફ ઇન્ડિયાના સંયુક્ત ઉપક્રમે સર્વરોગ નિદાન કેમ્પ યોજાયો. આ કેમ્પમાં ડોક્ટરો, મેડીકલ-પેરામેડીટીમ, આરોગ્ય સેવાઓના સહયોગથી ઓ.એન.જી.સી અને યંગ સીટીઝન ઓફ ઇન્ડિયાના સંયુક્ત ઉપક્રમે જોટાણા તાલુકાના કસલપુરા ગામે વિનામૂલ્યે સર્વ રોગ નિદાન કેમ્પ યોજાયો.

બોનમેરો કેન્સરથી પીડિત ૯ વર્ષની કિશોરીને મળ્યું જીવતદાન મુખ્યમંત્રી રાહત અને યાઈલ્ડ હેલ્થ મિશનથી નિ:શુલ્ક સારવાર અપાવી

મહેસાણા જિલ્લાના બોનમેરો કેન્સરથી પીડિત ૯ વર્ષની કિશોરીને મળ્યું જીવતદાન મુખ્યમંત્રી રાહત અને યાઈલ્ડ હેલ્થ મિશનથી નિ:શુલ્ક સારવાર અપાવી. આ કિશોરીને મળ્યું જીવતદાન મુખ્યમંત્રી રાહત અને યાઈલ્ડ હેલ્થ મિશનથી નિ:શુલ્ક સારવાર અપાવી.



પુત્રીની સારવારનો આર્થિક ભરંસો ઉઠાવી શકે તેમ ન હોવાની રજૂઆત ધારાસભ્ય મારકેતે મુખ્યમંત્રીને કરી હતી. આ બાળકી નાયરીતિ રવિ ચક્રવર્તીને જીવતદાન મળે અને નિ:શુલ્ક સારવાર મળે તે માટે મહેસાણાના ધારાસભ્ય મુકેશભાઈ પટેલ અને ડૉ.અમર વ્યાસ મદદે આવ્યા હતા. ધારાસભ્ય મુકેશભાઈ પટેલે મુખ્યમંત્રી રાહત કોષ ફંડની વ્યવસ્થા કરાવી હતી. જયારે અમર વ્યાસે માન ૩૦ કલાકમાં જ યાઈલ્ડ હેલ્થ મિશનની સરકારી સ્કીમ હેઠળ કી ડ્રીટમેન્ટની એપ્રુવલ અપાવી હતી. મંગળવારે અમદાવાદ કેન્સર હોસ્પિટલમાંથી ઓન્કોલોજિસ્ટ આવીને આ દીકરીની સારવાર માટે ઘરેલી લઈ ગઈ હતી. આમ, મહેસાણાની માસુમ કિશોરીને જીવતદાન મળ્યું છે. પીડિત પરિવારે મદદરૂપ બનાર ગુજરાત સરકાર, ધારાસભ્ય અને સેવાભાવિ કાર્યકરોનો આભાર વ્યક્ત કર્યો હતો.

ઓ.એન.જી.સી અને યંગ સીટીઝન ઓફ ઇન્ડિયાના સંયુક્ત ઉપક્રમે જોટાણા તાલુકાના કસલપુરા ગામે વિનામૂલ્યે સર્વ રોગ નિદાન કેમ્પમાં મોટી સંખ્યામાં ગ્રામજનોએ લાભ લીધો



ગ્રામજનોની સુખાકારી માટે ઓ.એન.જી.સી સામર્થિક જવાબદારી ભાગ રૂપે હમેશાં કટિબદ્ધ રહી છે: સુદિપ ગુપ્તા. મહેસાણા જિલ્લાના જોટાણા તાલુકાના કસલપુરા ગામે ઓ.એન.જી.સી અને યંગ સીટીઝન ઓફ ઇન્ડિયાના સંયુક્ત ઉપક્રમે સર્વરોગ નિદાન કેમ્પ યોજાયો. આ કેમ્પમાં ડોક્ટરો, મેડીકલ-પેરામેડીટીમ, આરોગ્ય સેવાઓના સહયોગથી ઓ.એન.જી.સી અને યંગ સીટીઝન ઓફ ઇન્ડિયાના સંયુક્ત ઉપક્રમે જોટાણા તાલુકાના કસલપુરા ગામે વિનામૂલ્યે સર્વ રોગ નિદાન કેમ્પ યોજાયો.

B. Yoga and Ayurvedic Camps in ONGC Field Practice Area



ONGC Mehsana, Year: 2023-24

Yoga and Ayurveda have historically developed together, emphasizing the balance between mind and body for healthy living. ONGC's CSR MEHSANA ASSET initiatives support community wellness through health, nutrition, and empowerment. From December 2024 to March 2025, medical camps were held in villages within Mehsana District to offer healthcare and raise awareness on hypertension, diabetes, eye care, and holistic wellness through yoga and Ayurveda. The Young Citizen of India Charitable Trust, in collaboration with ONGC, community leaders, schools, and healthcare professionals organized these camps.

Objectives

- Promote Yoga and Ayush medicines for common disease prevention and treatment.
- Provide free health check-ups for blood pressure and diabetes.
- Distribute prescribed spectacles to those in need.
- Educate the community on chronic condition management.

Output and Outcome

The camps served over 3,500 participants, offering free screenings for blood pressure and glucose levels. Yoga instructors conducted 5 sessions focusing on stress management. 647 Students are Participated, while Ayurvedic practitioners gave consultations and lifestyle





advice. A total of 1,118 spectacles were distributed, 34 First Aid box Distribution in Villages alongside educational materials on diet management and wellness. Many attendees with elevated blood pressure and glucose were referred for further management. Enhanced community engagement and awareness about preventive health measures were observed.

Participants reported high satisfaction with the services, particularly valuing the accessibility and effectiveness of yoga sessions. The Free Medical Camp effectively addressed community health needs, highlighting the importance of accessible healthcare and holistic wellness practices. Integrating Ayurvedic medicine and yoga can significantly contribute to disease management and preventive care.

C. Distribution of Nutrition Kits to Senior Citizens, Antenatal Women, Anganwadi Workers and Children



ONGC Ahmedabad, 2024-25



On January 3, 2025, the CSR wing of ONGC Ahmedabad Asset launched a nutrition kit distribution initiative aimed at senior citizens, antenatal women, Anganwadi workers and children in village Gangiyal, block Kathalal, Kheda District. The initiative targeted the specific nutritional needs of these groups to promote health and well-being.

Objectives

- Address Nutritional Needs: Identify and fulfill the nutritional challenges of elderly individuals and women.
- Promote Healthy Aging: Enhance elderly health with nutritious foods and health education.
- Support Women's Health: Provide tailored nutrition kits for antenatal women.
- Prevent Malnutrition, decrease malnutrition risks among vulnerable groups.
- Enhance Community Engagement: Foster community support through shared learning.
- Ensure Accessibility: Provide nutrition kits to all, regardless of socio-economic status.



A survey by village leaders identified 1,758 beneficiaries across six villages (Nani Adboli, Gangiyal, Ratanpura, Rampura, Nani Mundel, Gadval). Health experts customized nutrition kits based on age and health needs, which were distributed accordingly.

Output and Outcome

Feedback indicated gratitude and eagerness for more nutritional knowledge. Follow-up

assessments showed improved nutritional health among women and children, with anganwadi workers using kit resources to educate families. Overall, the initiative significantly enhanced health status and awareness within the community. Future efforts should focus on sustainability and ongoing education to maintain nutritional improvements.



D. Contracting of Service Providers for Advocacy, Communication, and Social Mobilization (ACSM) Services for Tuberculosis



TB Hospital, Jilla Panchayat,
Mehsana, Year: 2021-22



TB poses a significant public health threat, compounded by low health-seeking behaviors, stigma, and lack of awareness. The National TB Program (NTP), with support from donor agencies and NGOs aimed to contract specialized ACSM providers to lead community engagement efforts.

About the project

The process and outcomes of contracting service providers for ACSM services under the national TB response program was initiated. A

national call for proposals was advertised, generating interest from 22 organizations, with 15 submitting proposals. An evaluation committee selected five providers based on technical capacity and coverage through a transparent procurement process to cover 12 priority districts, expected to advance the TB program's communication targets in line with the National Strategic Plan (NSP). Activities began in July 2025, including radio jingles, storytelling sessions, and community drama. Monthly progress reports are submitted by each



provider, with oversight by NTP regional officers.

Objective

To enhance public awareness, community engagement, and treatment-seeking behaviors in high TB-burden areas.

Output and Outcome

In Mehsana district, a sensitization workshop was conducted at the Jilla Panchayat for PRI members focused on Tuberculosis (TB), with 75 members in attendance. Additionally, 11 events were organized at the Taluka Health Offices in Mehsana, Unjha, Kadi, Vijapur, Visnagar, Kheralu, Vadnagar, Becharaji, Jotana, and Satlasana Talukas to raise awareness among PRI members about TB, with 50 participants each in these events.

Overall, 106 events were conducted as part of the campaign, which included various informational and educational activities such as public awareness initiatives, poster presentations, community meetings in slum areas, and activities in schools and colleges, along with patient-provider interactions.

Recommendations

- Enhance technical support for service providers, particularly in monitoring and evaluation (M&E).
- Consider multi-year contracts to promote sustained ACSM impact.
- Integrate TB ACSM initiatives with broader community health programs.



E. Blood Donation



ONGC Mehsana, Year: 2021

The blood donation camp was organized on 4th August, 2021 at Officers club north kadi bhavan ONGC Mehsana, sponsored by CSR ONGC Mehsana, organized by AIO OBC & MOBC EWA ONGC, Mehsana with the help of The Young Citizen of India Charitable Trust and in association with Jaycees blood bank. We had ED asset manager Mr. O.N. Gyani Sir, Head HR/ER – Mr. Debashis Bora G.M (HR) & Mr. Srinivasa Rao - G.M (HR), General Secretary of AIO OBC & MOBC EWA – Mr. M.B. Brahmhatt and Chairperson – Mr. Jagdish H. Barot as the chief guests. We also had group heads, collectives, all OBC office bearers, executive members, Young Citizen Team, Jaycees blood bank team, 'Ek Prayas Dill Thi' organization team and donors.

One of the rooms was utilized for a thorough medical check-up of potential donors, as well as

the donation itself, while another there was another hall was where donors could lie down and recuperate for a while before they leave venue. They were provided with glucose water and food including biscuits and Methi Pakoras. In total there were 325 registrations, among them 280 where blood donors and 45 were rejected in medical screening.

The samples were carefully sealed and transported away, while the volunteers helped in the clean-up of the area. Along with blood donation camp, plantation was organized by organization name 'Ek Prayas Dill Thi' and was done by our chief guests in garden area where blood donation camp was organized. The volunteers were given memento which includes plants, certificate and gifts.



Herbal Garden: School Herbal Garden



National Medicinal Plants Board
Ministry of Ayush, Government of India,
New Delhi, Year: 2021-22 to 2025-26

25 herbal gardens were created in 25 schools of Mehsana district and the responsibility of maintaining them was taken up by young citizens from 2021-22 to 2024-25 by effectively engaging children with medicinal plants. Schools are encouraged to create gardens of 500 square meters, cultivating 10 to 15 species, including trees, with maintenance supported by students, parents, and local NGOs.

Objectives

- Promote 'Herbal Gardens in Schools' for hands-on experience in seed planting, nursery care, composting, and harvesting, fostering biodiversity.
- Educate students on identifying herbs, their uses, and integrating them into diets through home gardening.
- Facilitate family and community involvement, raising awareness about the importance of medicinal plants and conservation.



- Preserve traditional knowledge regarding herbal plants and natural remedies for future generations.
- Provide practical learning opportunities, connecting education to real-world applications.

The initiative, implemented by The Young Citizen of India Charitable Trust in Mehsana under the National Medicinal Plants Board, Ministry of Ayush, Government of India, New Delhi engaged 25 primary schools and aims to instill stewardship for plant life among students.



Kit distribution to girls in the school of Linch village



ONGC Mehsana, Year: 2023-24



In the realm of sports, girls and women often face disparities in participation, especially in rural areas. To address this, ONGC (Oil and Natural Gas Corporation) supports young athletes, including girls, by providing sports kits and scholarships. On January 24, 2023 a kit distribution program was held at Linch Primary Girls School in Mehsana District organized by CSR ONGC Mehsana Asset in partnership with AIO OBC & MOBC EWA ONGC and The Young Citizen of India Charitable Trust.

Objectives

- Empower school girls by providing resources and promoting self-belief.
- Raise awareness about nutritional needs and balanced diets.
- Spark interest in sports.

The event featured the distribution of track suits and shoes, along with an awareness program on women's overall development. A total of 300 kits were given to girls, encouraging them to pursue sports and improve their physical fitness. Additionally, a plantation drive was conducted during the event.

Social Welfare Awareness Scheme (SWAS Project)



Suzuki Motor Gujarat Pvt. Ltd,
Year: 2022-23 to 2024-25

About the Project

The Government of Gujarat, alongside the Government of India, is dedicated to improving living standards through various developmental schemes. However, a significant obstacle remains: many potential beneficiaries are unaware of these opportunities. To combat this, The Young Citizen of India Charitable Trust launched the "SWAS" (Social Welfare Awareness Scheme), with critical support from Suzuki Motor Gujarat Pvt. Ltd. Initially targeting nine villages in 2022-23, the project has now expanded to include nine additional villages in 2024-25, maximizing its reach and impact.

Objectives

- Enhance Awareness: Empower communities with comprehensive knowledge of welfare and health schemes.
- Facilitate Coordination: Foster collaboration among community members, local stakeholders, and government departments to streamline access to benefits.





- Enhance Networking: Build robust connections between community members and officials to ensure effective communication and implementation.

To achieve its objectives, the project conducted dialogues with government officials, organized workshops, and engaged with local leaders and community members. Regular strategic meetings ensured that implementation hurdles were promptly addressed. This collaborative effort with government officials is essential in guiding the community toward benefiting from available schemes.

Five transformative schemes were prioritized for implementation namely, old age pension scheme, widow pension scheme, Ayushman card, Shram card, and Sankat-mochan. Additionally, support is provided in crucial areas such as linking Aadhaar with PAN, conducting KYC with banks, issuing Aadhaar for young children, and rectifying ration card details.

Output and Outcome

- Despite the difficulties inherent in delivering government benefits, strategic visits to relevant offices ensured successful applications, approvals, and timely benefit

distribution. Workshops actively engaged communities, with government officials present to announce approvals and clarify requirements.

- Youth engagement sessions attracted 330 participants, emphasizing the importance of E-Shram and Ayushman Cards.
- Impact-driven workshops facilitated the



distribution of essential welfare cards, exemplified by the issuance of Ayushman cards and Shram cards in villages under the project.

- With the SWAS project, an impressive 4,988 individuals have successfully accessed vital welfare schemes. Ongoing meetings have ensured effective management and execution of the project, reflecting a strong commitment to community welfare.
- Old Pension: 110 individuals now receive Rs.

1,000 monthly, resulting in an impactful Rs. 13,20,000 disbursed annually.

- Widow Pension: 150 women benefit from Rs. 1,250 monthly, totaling Rs. 22,50,000 annually.

These remarkable achievements underscore our unwavering commitment to enhancing the lives of underprivileged individuals, driving positive change within our communities.



Details of beneficiaries of Govt. Schemes

Name of the scheme	No. of Beneficiaries	Monthly Amount Rs.	Yearly Beneficiary amount Rs.
Old Pension	110	1000	13,20,000
Widow Pension	150	1250	22,50,000

Village and Scheme Statistical Information: 2021-2025

Sr. No.	Village	Old Pension	Widow pension	Ayushman Card	MA Vatsalya Yojana	Sankat-mochan	E-Shram Card	Abha Card	Destitute Old
1.	Hansalpur	25	50	76	0	0	0	0	0
2.	Sitapur	42	23	55	236	2	0	0	0
3.	Jalisan	3	4	107	0	0	0	0	0
4.	Becharaji	7	7	76	0	0	12	0	0
5.	Becharaji	1	0	342	0	0	0	0	0
6.	Mera	6	5	358	0	0	8	0	0
7.	Finchadli	2	14	511	0	0	41	60	0
8.	Shankhalpur	6	19	53	16	0	0	22	0
9.	Naviyani	10	21	243	0	0	0	25	0
10.	Bechaaji camp	0	0	202	0	0	0	0	0
11.	Zanzarwa camp	0	0	237	0	0	0	0	0
12.	Sitapur camp	0	0	12	0	0	0	0	0
13.	Edla	5	1	222	0	0	40	0	0
14.	Dedana	0	0	338	0	0	33	0	0
15.	Kechrol	0	2	297	0	0	25	0	0
16.	Nayakpur	0	2	148	0	0	0	0	0
17.	Zanzarwa	0	0	151	0	0	32	0	2
18.	Shinaj	1	0	216	0	0	12	0	0
19.	Chandanki	0	0	56	0	0	2	0	0
20.	Vinchhan	0	0	95	0	0	0	0	0
21.	Kalri	2	2	319	0	0	44	0	0
22.	Dodivada	0	0	1	0	0	0	0	0
	Total	110	150	4115	252	3	249	107	2

Case Studies - Few Examples of Positive Change

1. Ayushman Card: A blessing during health emergencies

Devuba Kuvar Solanki is an 80-year-old living in the Darbar Faliya, Kalri village, Becharaji block of Mehsana district. Nitin from the SWAS Project helped her to obtain an Ayushman card, which proved invaluable after she fell and required hospitalization costing between Rs.70,000 to Rs. 80,000. Thanks to the card, it saved that amount in medical bills. She is grateful to Suzuki Company and the Young Citizens Organization for the help and support provided to her during tiring times.

2. Spreading right awareness with Ayushman card and Widow Pension

Mangu Thakor applies for Widow Pension after 20 years of her Husband's demise. Mangu Ambaram Thakor from Kalri village of Becharaji block in Mehsana District is a 68-year-old widow. She runs a small shop to support her family of eight members. After the death of her husband over 20 years ago, she never applied for widow pension until the SWAS project team visited to assist with the Ayushman card. They helped Mangu understand the required documents and guided her through the process to obtain the widow pension, which now provides her Rs. 1250 every month. She is obliged to Suzuki Motor Gujarat Pvt. Ltd. and the Young Citizens organization.

3. Rekha became a widow at young age but she managed to avail benefit of widow pension in two months' time

Rekha Amarat Thakor living in Mithapara Vas, Kachrol village of Mandal block, Ahmedabad became a widow at young age of 35 years. After her husband's passing, she struggled to fill the widow pension form due to lack of information. The SWAS project team informed and assisted her through the necessary paperwork, enabling her to receive monthly widow pension of Rs. 1250. She truly appreciates the efforts of the SWAS project team.

4.

Old aged Pension to Bhagwan Rabari acts as an aid during tough times

Bhagwan Jaksi Rabari is 70 years old, residing in Shinaj village, Mandal block, Ahmedabad district. When the SWAS project team, run by Suzuki Motor Gujarat Pvt Ltd and Young Citizen, visited his home, they verified his age using the Aadhaar card. They informed Bhagwan that he qualifies as a BPL (Below Poverty Line) beneficiary and that he could receive Rs. 1000/- per month as a pension. The team assisted in gathering the necessary paperwork, which they submitted on Bhagwan's behalf to the Mandal Mamlatdar office. Consequently, he now receives Rs. 1000/- deposited into his bank account each month. Bhagwan is grateful to Suzuki Motor Gujarat Private Limited and the Young Citizen Organization for their support.

Our Sincere Thanks to Donor - Partners



Ministry of Health and Family Welfare
Government of India
PNDT Section New Delhi



National Medicinal Plants Board
*Ministry of Ayush, Government of India,
New Delhi*



Ministry of Earth Science
Government of India



UNFPA
(United Nations Population Fund)



ONGC
*(Oil and Natural Gas Corporation Limited,
Mehsana Asset)*



ONGC
*(Oil and Natural Gas Corporation Limited,
Ahmedabad Asset)*



Suzuki Motor Gujarat Pvt. Ltd,
Becharaji, Gujarat



Maruti Suzuki Foundation
Becharaji, Gujarat



SSNNL
(Sardar Sarovar Narmada Nigam Ltd. Gandhinagar)



NABARD
(National Bank for Agriculture & Rural Development)



WASMO
(Water and Sanitation Management Organization)



GSACS
(Gujarat State Aids Control Society, Ahmedabad)
(Health & Family Welfare Department)



Gujarat Women Economic Development Corporation,
Gandhinagar



Gujarat Ecology Commission-GEC,
Gandhinagar



District Health Society TB Programme Committee,
Mehsana



CHETNA
(Centre for Health Education Training & Nutrition Awareness, Ahmedabad)



VIKSAT
(Nehru Foundation for Development)



WPC
(Women Power Connect)

Memories...Glimpses of Work



Memories...Glimpses of Work



Awards & Honors



Award of Excellence (Year 2008-2009) to Young Citizen of India Mehsana for Integrated Rural HIV/AIDS Programme (IRHAP), National AIDS Control Programme, Gujarat State AIDS Control Society, Health & Family Welfare Department, Gujarat State.

Award by Giants Group-Mehsana for excellent performance in AIDS awareness. (2011)



Special Recognition by 'Mehsana Network of people living with HIV/AIDS' for excellent performance to provide care and support given to HIV positive people.

Best performance award as 'Corona Warrior' by 'T.J.High School' run by ' Shree Nagrik Kelavani Mandal, for helping people of Mehsana district during the period of COVID-19.

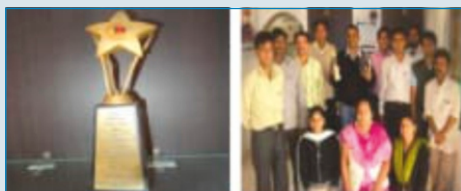


Awards & Honors



Award given by Mr. Nitin Patel, Deputy CM, Govt. of Gujarat for Best performance in T.B. program. (2017-18)

Award given by District Health Department - Mehsana for the best performance on World Population Day. (2019-20)



Felicitated by Star Achiever Award of the year 2009 for best performance on the World AIDS Day by Gujarat State AIDS Control Society-Ahmedabad.

Honored by District Health Office and District Collector's office for doing excellent work to stop the declining number of girls.



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